



# \$SMART INDIANA

## A Financial Literacy Initiative of the Indiana Council for Economic Education

**\$mart Indiana** is a project of the Indiana Council for Economic Education (ICEE). The goal is to promote and enhance the learning opportunities in personal finance for youth in both formal and informal education. This project provides the support and resources including professional development for teachers, educators and other youth outreach providers in the area of financial literacy. \$mart Indiana is presented in partnership with the Office of the Indiana Secretary of State.

### WORKSHOPS

The ICEE and University Centers for Economic Education offer opportunities for educators to learn about effective ways of teaching throughout the year. For more details or to register for an upcoming workshop visit the ICEE web site: <http://www.econed-in.org>.

To schedule an in-service program for teachers in your school, corporation or area, contact our office at 765-494-8545 or e-mail ICEE Executive Director, Jeff Sanson, at [jj Sanson@purdue.edu](mailto:jj Sanson@purdue.edu).

### WORKSHOPS – K-5

#### The Classroom Mini-Economy (Grades K-5)

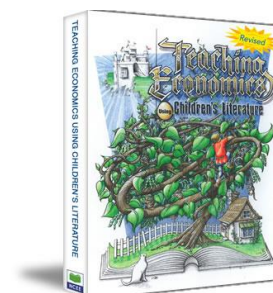
Teachers may have heard about it, but now they can learn about it! This practical workshop on the popular Mini-Economy, a classroom program that simulates real-world economic activity. In a classroom mini-economy, students have jobs and run banks, insurance companies, stores, and businesses. The Mini-Economy involves students in real decision-making and creative thinking - and it is a great motivator! Experienced classroom teachers will give practical advice on starting and expanding a Mini-Economy.



Includes copy of *The Classroom Mini-Economy*.

#### Economics and Children's Literature (Grades K-5)

Use popular children's stories to integrate fundamental economics and personal finance concepts into elementary school curriculum. For kindergarten, 1st, 2nd, 3rd, 4th, and 5th grade students. Teaching young students basic economic concepts doesn't have to be a fairy-tale. Discover how a collection of traditional children's stories can give classrooms an instant economic boost at an early age and all while infusing more reading comprehension and language art skills into their everyday instruction.



Includes print or pdf copy of *Financial Fitness for Life Teacher's Guide*, *Student Workbook*, and *Parent Guide*.

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## WORKSHOPS – K-5

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### Financial Fitness for Life: Teaching Personal Finance (Grades K-5)

In this workshop, teachers will learn strategies to help their students apply decision-making skills to real-world issues: earning and spending income, establishing savings, the basics of borrowing and managing money. All lessons are linked to academic standards.

Includes print or pdf copy of *Financial Fitness for Life Teacher's Guide*, *Student Workbook*, and *Parent Guide*.



### Herschel's World of Economics! (Grades K-5)

Interested in a creative way to introduce basic economics and personal finance to your K-5 students? Then meet Herschel, star of the *Herschel's World of Economics* videos! Yes, even the youngest students can learn these vital concepts! Your students will be charmed by Herschel, a feisty puppet dog who only thinks he knows a lot about economics and money management. Dr. Day comes to the rescue to teach Herschel the important economic and personal finance concepts he needs to know.

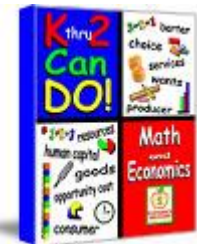
Includes *Herschel's World of Economics* DVD and copy of *Teacher's Guide*.



### K-2 Can Do! (Grades K-2)

This workshop is perfect for lower elementary teachers looking for a way to link social studies and math. Each lesson in the *K Thru 2 Can Do!* Curriculum introduces a basic economic concept that is reinforced with math activities. Learn how to help primary students develop decision making skills while reviewing math skills already taught. Activities feature active learning strategies and are designed specifically with young learners in mind - to be engaging and FUN!

Includes copy of *K Thru 2 Can Do! Lessons*.



### Mathematics and Economics: Connections for Life! (Grades K-5)

In this workshop, teachers will explore ways in which mathematics and economics complement each other and how mathematics processes and concepts can help students understand the basics of economics and personal finance. The program features standards-focused, teacher-tested activities and ideas for relating economics and personal finance to math. Students will learn to apply their math knowledge to real-life scenarios!



Includes copy of *Mathematics and Economics: Connections for Life*.

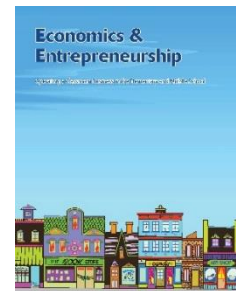
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## WORKSHOPS – 6-8

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### Economics and Entrepreneurship: Classroom Businesses (Elementary and Middle School)

Classroom business projects have long been a favorite of many teachers. The purpose of this training program is twofold. First, it is a “how to” get started with a classroom business. The training leads teachers in a step-by-step approach with practical instructions to guide students. Second, this program shows teachers how to use these businesses to teach economics and entrepreneurship more effectively. A classroom business is not only fun and motivating for students, but a great tool for enhancing and applying basic skills in other areas.




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## WORKSHOPS – 6-12

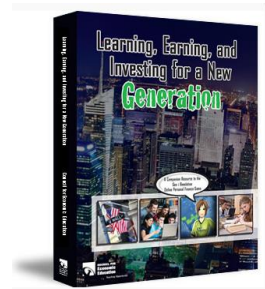
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### Learning, Earning, and Investing/Gen i Revolution (Grades 6-12)

*Learning, Earning, and Investing* is a great tool for tackling the stock market and for helping students become savvy in the ins-and-outs of stocks, bonds, credit, and mutual funds. And, it is a great resource to supplement stock market activities and simulations! This workshop may also showcase *Gen i Revolution* which is a free online game.

*Gen i Revolution* was developed for middle school and high school students as a stand-alone online learning experience or companion to classroom instruction. This online game gives your students the chance to learn important personal finance skills as they play and compete against fellow classmates.

Includes copy of *Learning, Earning, and Investing for a New Generation*.

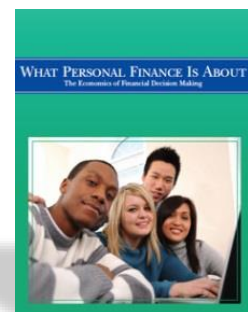



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### Teaching Personal Finance (Grades 6-12)

In this workshop, teachers will learn strategies that teach students how to make thoughtful, well-informed decisions about important aspects of personal finance, such as earning income, spending, saving, borrowing, investing, and managing money. Economic concepts form the foundation of all lessons, providing students with a decision-making framework for the real world. Motivational, hands-on instructional activities and materials will engage students of all ages in active learning.

Includes print or pdf copy of *Financial Fitness for Life Teacher's Guide*, *Student Workbook*, and *Parent Guide*.



## WORKSHOPS – MULTI-GRADE

### Indiana Stock Market Game™ (Grades 4-12)

This workshop will prepare teachers to get their students excited about learning! Students will learn about financial markets such as the New York Stock Exchange, understand the basics of personal investing, and enhance skills learned in math, reading, and technology.



### Virtual Economics (VE) 4.0 / EconEdLink (All Grades)

Looking for *economics and personal finance lesson plans* in textbooks and online is a full time job on its own, but when the lesson plans and activities have to jive with your students and correlate with the most up-to-date state content standards it is almost an impossible task. *Virtual Economics 4.5*, available on Flash drive, contains over 1,400 activity-based lessons from more than 75 publications, 51 key economic concepts, and a glossary with over 500 terms. This is a resource every economics teacher should have.



## RESOURCES

Instructional materials on most economic and personal finance topics for all grade levels are available to teachers and educators. Often these materials are provided at no cost to participants in professional development workshops. Otherwise, these resources may be reviewed and ordered directly at ICEE and CEE websites, including [www.kidseconposters.com](http://www.kidseconposters.com) (KEP) or [www.councilforeconed.org](http://www.councilforeconed.org) (CEE).

### Financial Literacy Posters - KEP (Middle and High School)

*Financial Literacy Posters* are just what teachers need to help students become better savers and investors. The five large colorful posters illustrate fundamental principles of sound money management. Topics include: Basic Principles of Economics, The Power of Compound Interest, Financial Planning Pyramid, Steps to Save and Build Wealth, and Watch Out for Investment Scams. A teacher's guide accompanies the posters.

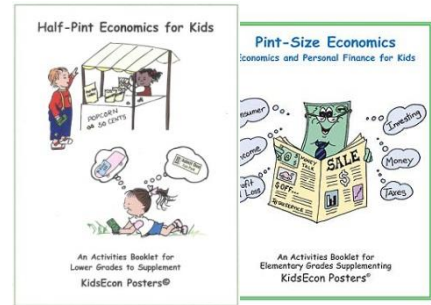
[www.kidseconposters.com](http://www.kidseconposters.com)



## RESOURCES

### Half-Pint and Pint-Size Economics - KEP (Elementary)

Elementary teachers will love *Half-Pint Economics and Pint-Size Economics*. *Half-Pint* and *Pint-Size* have lessons covering economic and money management concepts. Each lesson has sections which include an Econ Book Report, Journal Writing, Other Activities and Enrichment, Vocabulary, and a Glossary. Teachers will love the Literature Connection which lists popular children's books that reinforce the economic concepts featured in *Half-Pint and Pint-Size*.



[www.kidseconposters.com](http://www.kidseconposters.com)

### Interest Posters - KEP (Middle and High School)

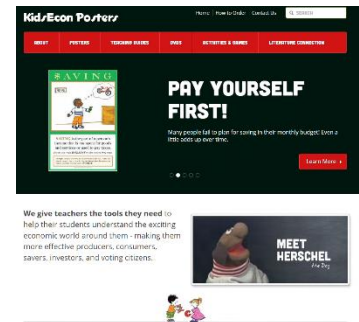
*Interest Can Work For You or Against You!* These powerful teaching tools are critical for students. The *Interest Can Work For You* poster shows students how interest – with regular saving and investing – can help them earn a sizable amount of money for retirement. The *Interest Can Work Against You* poster shows the opposite – how excessive, high-interest debt, such as credit card debt, can be a huge financial burden. A teacher's guide accompanies the posters.



[www.kidseconposters.com](http://www.kidseconposters.com)

### KidsEcon Poster Website - KEP

KidsEcon Posters © materials and website are a curriculum project of the Indiana Council for Economic Education. The purpose is to provide teachers with the tools they need to help their students understand the exciting economic world around them. The KEP website literature connection lists popular children's books that reinforce the economic concepts featured in the materials.

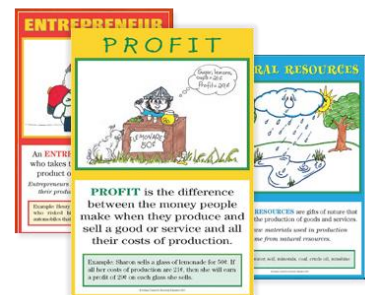


[www.kidseconposters.com](http://www.kidseconposters.com)

### Original KidsEcon Posters - KEP

22 colorful posters illustrating economic concepts give teachers an innovative tool to teach not only economics, but also other subjects in the curriculum. The poster lessons are extended through supplements such as *KidsEcon Bingo* and *KidsEcon Activity Cards*.

[www.kidseconposters.com](http://www.kidseconposters.com)



## RESOURCES

### Personal Finance Posters - KEP (Middle and High School)

The Personal Finance Posters (Set P) are just what you need to teach critical personal finance skills to your students. Each colorful, professional-quality poster is 12.5 x 18 inches and will liven up any classroom. Each poster covers one of these 11 concepts: Income, Taxes, Budget, Banks and Credit Unions, Savings Account, Checking Account, Debt, Credit Card, Debit Card, Real Estate, and Stock. A Teachers Guide accompanies the set.

[www.kidseconposters.com](http://www.kidseconposters.com)



### EconEdLink - CEE

EconEdLink provides a premier source of classroom-tested, Internet-based economic and personal finance lesson materials for K-12 teachers and their students. With over 435 lessons to choose from, teachers can use as many of the lessons as they would like and as often as they would like.

[www.econedlink.org](http://www.econedlink.org)



### Financial Fitness for Life - CEE (Grades K-12)

A personal finance curriculum for grades K-12 that helps students apply economics and decision-making skills to real-world issues: earning and spending income, establishing savings, using credit and managing money. All lessons in *Financial Fitness for Life* are tied to economics standards, and the student books provide plenty of hands-on activities.

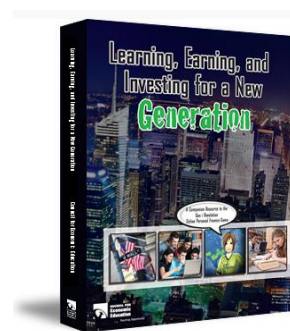
<http://fffl.councilforeconed.org/>



### Learning, Earning and Investing - CEE (Middle and High School)

Who doesn't hope to become financially secure? This new curriculum introduces students to the building blocks of wealth and helps teachers connect economics, mathematics, and personal finance with easy-to-understand lessons. *Learning, Earning and Investing* is a great tool for tackling the stock market and for helping students become savvy in the ins-and-outs of stocks, bonds, credit, and mutual funds. And it is a great resource to supplement the Indiana Stock Market Program!

<http://lei.councilforeconed.org/>



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## RESOURCES

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### Virtual Economics Online Videos - CEE

A comprehensive library of economics and personal finance videos for K-12 teachers and their students.

The following videos come directly from the Council for Economic Education's flagship resource, *Virtual Economics*. Each video explains a key economics or personal finance concept in about 2-5 minutes. Included with each video is a 5-question quiz that can be used to check student's understanding either before or after they watch the video.



<http://www.econedlink.org/virtual-economics/>

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### Online Assessment Center - CEE

The Council for Economic Education is a leading designer of high-quality resources facilitating instruction and assessment. The Online Assessment Center (OAC), builds further upon this record providing a free service where teachers can securely administer assessments, gain real-time data, and measure student knowledge and understanding of economic and personal finance concepts. In four easy steps teachers can use this service to analyze the efficacy of their instruction and modify their approach.



<http://www.councilforeconed.org/resources/online-assessment-center/>

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## ACADEMIC COMPETITIONS, SIMULATIONS, AND GAMES

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### Classroom Business Expos (Grades 4-12)

Children love the experiences they get from developing their own businesses by competing against fellow classmates to see who can generate the most revenue. The ICEE and University networks help teachers and students create their own classroom business competitions.

<http://www.econed-in.org/cbe.asp>



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## ACADEMIC COMPETITIONS, SIMULATIONS, AND GAMES

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### Gen i Revolution (Grades 7-12)

Developed for middle school and high school students, this online game gives students the chance to learn important personal finance skills as they play and compete against fellow classmates.

The game includes fifteen missions in which students attempt to help people in financial trouble. Students join the *Gen i Revolution*, strategically select their operatives and begin to explore and earn points as they work to complete each mission. Beyond the missions, students can participate on their own in mini-games.

<http://www.genirevolution.org/>



### Indiana Stock Market Game™ (Grades 4-12)

Get students excited about learning! Using actual data from the stock markets, teams of students are given a hypothetical \$100,000 to create and manage a portfolio of stocks and mutual funds. Before they know it, students are learning about financial markets such as the New York Stock Exchange, understanding the basics of personal investing, and enhancing skills learned in math, reading, and technology. Students can reinforce their newfound knowledge and hone critical thinking skills in the InvestWrite Essay competition. Teachers will love differentiated lesson and resources in the Teacher Support Center!

<http://www.econed-in.org/StockMarket.asp> /  
<http://www.stockmarketgame.org>



### Indiana Stock Market Game™ Infographics Contest:

The Stock Market Game™ Info-graphic competition invites students to apply what they have learned in the Stock Market Game™ and create a poster that visually communicates their analysis of their portfolio's investments.



### InvestWrite Essay Contest:

The essay contest for students who participate in the Stock Market Game™. Participating students are assigned a topic that is associated with investing. Students compete against other students in their age bracket (elementary, middle, or high school) on a state and national level.





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## ACADEMIC COMPETITIONS, SIMULATIONS, AND GAMES

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### Personal Finance Challenge (Grades 9-12)

The Personal Finance Challenge is an online competition designed to encourage students to study personal finance concepts. Teams, consisting of 4 high school students per team, compete for prizes and the opportunity to travel to Kansas City, Missouri where they will represent Indiana in the national championship competition. By competing in the Challenge, students gain valuable skills that will influence their financial futures for the rest of their lives. The program is offered in the spring semester to high school students.

<http://www.econed-in.org/financechallenge.asp>.




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## ANNUAL EVENTS

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### \$mart Indiana Economic Education and Financial Literacy Conference (Teachers All Grades)

The \$mart Indiana Economic Education and Financial Literacy Conference features a diverse selection of professional development workshops on economic and financial education topics suitable for elementary, middle and high school teachers. Attendees will learn about effective teaching methods, best practices, curriculum integration strategies, and instructional resources. In addition to the workshops, outstanding speakers address current economic and financial topics to enable educators to bring these perspectives back to their classrooms.



<http://www.econed-in.org/smartindiana.asp>

### \$mart Indiana Financial Literacy Summit (Financial Educators)

The \$mart Indiana Financial Literacy Summit brings together formal and informal financial education providers. Attendees at this professional development program are those with responsibilities for financial education programming or outreach from non-profits, K-12 education, higher education, financial institutions and government. Participants learn about policies, best practices, strategies, and instructional resources in the area of youth financial literacy in the State of Indiana.



<http://www.econed-in.org/smartindiana.asp>

## ANNUAL EVENTS

### Stock Market Game (SMG) Awards Program

The SMG awards program recognizes students from across Indiana who have done well in the Stock Market Game™, the Infographic Competition and the InvestWrite competition.



## INDIANA COUNCIL FOR ECONOMIC EDUCATION – CONTACT INFORMATION

For more information, visit [www.econed-in.org](http://www.econed-in.org)  
Or please contact:

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The Indiana Council for Economic Education (ICEE) is an academic outreach center within the Department of Agricultural Economics at Purdue University.

The Indiana Council for Economic Education's network of University Centers for Economic Education includes:

Ball State University, IPFW, Indiana State University, IU East, IU Kokomo, IU Northwest, IUPUI, IU Southeast, IU South Bend, Purdue University, University of Southern Indiana

The **Indiana Council for Economic Education (ICEE)** network is your statewide source for K-12 classroom resources in economics, personal finance, and entrepreneurship. For over 60 years, the ICEE has been providing training and materials to Indiana teachers and youth educators to improve and integrate economic instruction.



ICEE and University Centers for Economic Education are affiliated with:

